

# ForbesBooks

## THE BEST IN BUSINESS™

### **Banking and FinTech Executives Combine Practical and Philosophical Thinking in New Guide to Creating A Strong Financial Future**

*Chris Zadeh and Angelique Schouten Release “Monkey Money Mind” with ForbesBooks*

**NEW YORK (June 25, 2019)** – Chris Zadeh and Angelique Schouten today announced the publication of *Monkey Money Mind: How to Stop Monkeying Around with Your Money* ([available now](#)). The book is published with ForbesBooks, the exclusive business book publishing imprint of Forbes.

In *Monkey Money Mind*, authors Zadeh and Schouten combine life lessons and experience, research, and Buddhist philosophy to reveal the reasons why people struggle to make the right financial decisions.

“While the rational mind may focus on the future, the ‘Monkey Money Mind’ is squarely focused on the present,” said Schouten. “Our Monkey Mind seeks instant gratification, and that is the biggest challenge, especially when it comes to money. Decisions are driven by passion and emotion rather than reason and hard facts.”

In the book, the authors aim to relate to and empathize with readers as they elaborate the reasons people often stop thinking when they start spending. It offers tips, lessons learned and success stories on how to overcome debt, save money, invest money and generally improve your relationship with your finances. Featuring interviews with notable personalities – including Dr. Harry Markowitz, winner of the Nobel Memorial Prize, Economic Sciences – practical financial insights are conveyed through stories of struggles, mistakes, and ultimately, success.

All proceeds from book sales go to [The Gorilla Organization](#) which, for more than two decades, has worked to save gorillas from extinction.

*Monkey Money Mind: How to Stop Monkeying Around with Your Money* is now available on [Amazon.com](#).

#### **About Chris Zadeh**

CHRIS ZADEH is the founder of the first cloud-based core-banking engine, Ohpen, and previously served as the chief engineer of the first online broker in Europe, BinckBank, where he built the bank’s platform for the Netherlands, Belgium, and France. He would later serve as the managing director of the Netherlands branch, overseeing strategy and operations.

#### **About Angelique Schouten**

ANGELIQUE SCHOUTEN has over a decade of experience in retail banking, insurance, asset management, and FinTech. She was responsible for running the first robo-investor in the Netherlands, and is the cofounder of two start-ups, Cloudtract and Sportz Guru. Angelique currently serves on the executive board of Ohpen as chief commercial officer, and previously worked as the CEO of Ohpen UK.

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### **About ForbesBooks**

Launched in 2016 in partnership with Advantage Media Group, ForbesBooks is the exclusive business book publishing imprint of Forbes. Reaching more than 120 million people each month, Forbes is among the most respected names in business media. From the flagship magazine, with its 40 print editions in 70 countries and 28 languages, to Forbes.com and its 67 million unique monthly visitors, Forbes champions success worldwide. For more information, visit [forbesbooks.com](http://forbesbooks.com).

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